



CHELSEA TURNER

GRAPHIC DESIGNER

CONTACT ME

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 /chelseamturner

EDUCATION

BACHELOR OF ARTS DEGREE

Pennsylvania State University
Advertising, Minor in Psychology
2011 - 2014

CERTIFICATES EARNED: 3

Online Courses focused on UX/UI
& Graphic Design Skills
Interaction Design Foundation & Udemy

SKILLS

Adobe Photoshop, Illustrator, InDesign

Web Design

Print Design

Logo Design

Branding

Typography

Basic HTML & CSS

Photography

Advertising

Illustration/Sketch

HIGHLIGHTS

- + Real world experience as a Graphic Designer working to resolve & execute visual design solutions that meet & exceed the needs of clients
- + Unmatched work ethic that strives to go above and beyond in all aspects
- + Fresh, young, goal-oriented perspective with hunger & drive for continual education, practice & opportunity to grow in the industry

DESIGN EXPERIENCE

GRAPHIC & WEB DESIGNER

EZtoUse.com - Altoona, Pa - March 2016 to Present

Create personalized & attractive website mockup designs that meet & exceed expectations of clients utilizing Photoshop & Illustrator

- + Work efficiently to meet short deadlines while retaining quality design work & creativity that impresses clients as well as colleagues
- + Maintain consistent design within multi-page websites that is responsive, personalized & unique to each company & its industry
- + Maximize creativity & growth while remaining within specific website design guidelines

KEY ACHIEVEMENTS:

- + Initiated an increase in responsibility of position within first 3 months of employment. Currently serve as assistant to Design Manager & take on extra responsibilities.
- + "Go-to" designer for important & ASAP design jobs
- + Back-to-back Employee of the Month nominations
- + Responsible for redesign & rebranding of new company websites

FREELANCE GRAPHIC DESIGNER & PHOTOGRAPHER

CT Photography - Altoona, Pa - June 2014 to Present

Utilize my skills in print design & photography to gain real-world experience with local clients seeking my creative services

- + Develop design solutions that meet the business's goals as well as please the vision of the client
- + Establish & create branding & visual materials that compliment business's voice
- + Utilize my photography to serve design needs including restaurant feature menus & player sports posters