


# CHELSEA TURNER

## GRAPHIC DESIGNER

### CONTACT ME

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### EDUCATION

PENNSYLVANIA STATE UNIVERSITY

University Park, PA

Bachelor of Arts in Advertising

GPA Overall: 3.7

Focus: Graphic Design

### SKILLS

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Web Design

Basic HTML & CSS

Print Design

Photography

Advertising

Illustration/Sketch

### HIGHLIGHTS

- Real world experience as a Graphic Designer working to resolve & execute visual design solutions that meet & exceed the needs of clients
- Unmatched work ethic that strives to go above and beyond in all aspects
- Fresh, young, goal-oriented perspective with hunger & drive for continual education, practice & opportunity to grow in the industry

### DESIGN EXPERIENCE

#### Graphic/Web Designer

March 2016 to Present

EZtoUse.com (Ogden Directories)

Create personalized & attractive website mockup designs that meet & exceed expectations of clients of various industries utilizing Photoshop & InDesign

- Work quickly & efficiently to meet short deadlines while retaining quality design work & creativity that impresses clients as well as colleagues
- Establish, execute & maintain design concepts with little direction as well as with specific direction
- Maintain consistent design within multi-page websites that is responsive, personalized & unique to each company & its industry
- Maximize creativity while remaining within specific website design guidelines
- Active self-education of website development: HTML, CSS, JavaScript, WordPress
- Initiated an increase in responsibility of position within first 3 months of employment

#### Freelance Graphic Designer/Photographer

2014 to Present

CT Photography

Utilize my skills in design & photography to gain real-world experience with local clients seeking my services

- Develop design solutions that meet the business's goals as well as please the vision of the client
- Establish & create designs for various mediums including logos, menus, t-shirts, signage, print ads & brochures
- Guide business strategies to help clients choose the most effective & efficient advertising methods
- Utilize my photography to serve design needs including restaurant feature menus & player sports posters